

# PROFILER

## PROFILER - Proactive device and identity management

Your personal identity, with the devices you carry and use, are inextricably linked. Every digital transaction sheds data which can be aggregated by a third party to collect information on you. Profiler has been designed to allow organisations to safeguard their employees identities and manage the cyber footprint of their technical devices.

### PRE-EMPTIVE IDENTITY MANAGEMENT

Strike first. See what your adversaries see and do something about it before they get your information. Profiler captures and maps your entire digital cyber footprint so that you can manage it and control the associated risks.

### ASSET TRACKING

Track and manage all of your technical assets. Phones, computers, tablets and much more can be logged. Their use, software state and location information, as well as previous deployment history can be taken into consideration when assessing their security vulnerabilities.

### DEVICE AND IDENTITY MANAGEMENT

See where factors such as device sharing between employees and redeployment of technical devices between geographical areas are affecting the cyber security of your organisation. Measure the impact on your missions as well as the risk to the personal identity of your people.

### AUTOMATED REPORT GENERATION

Profiler automatically generates technical equipment deployment reports to your organisation's standard reporting format and template. This drastically reduces the administrative burden on your operational staff and improves the quality of technical equipment deployment reports.

### POWERFUL VISUALISATIONS

Easily view your entire cyber footprint. New views include device trust scoring and the ability to visualise your entire inventory of technical devices by device type, threat level, geographical area and many more perspectives.

### PROFILER IS AIMED AT:

- **Government employees travelling abroad**
- **Individuals who may be the target of either state sponsored or industrial espionage**
- **High net worth individuals and people at high risk of kidnap**
- **Anyone concerned with their personal privacy and security**

### KEY BENEFITS

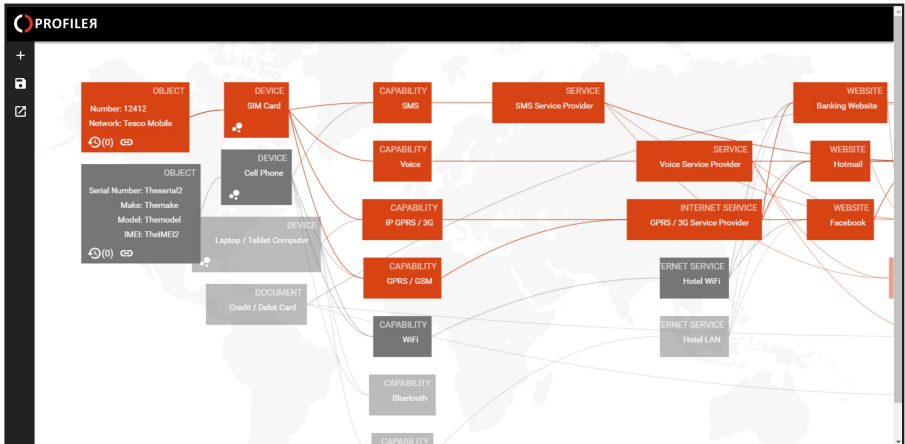
- First step in pro-active identity management.
- Allows the provision of security advice which is in context to the devices used, activities being carried out and the threats which are prevalent in the area of operation.

### FEATURES

- Automated technical deployment report production following standard templates with additional free text boxes.
- Rich and powerful visualisations of devices by geography / type / build state / threat level.
- Compatibility with existing asset databases.
- Comprehensive profile capture in a concise and simple way.
- Map the entire cyber footprint and display it in an easily readable format.
- The application creates and stores a travel and associations history log for all devices. This allows the security officer to provide advice on whether a selected device is the appropriate one for the task based on its prior usage and deployment history.
- Allows you to have a complete picture of what personal data is available for adversaries to collect prior to travel.
- Take mitigating action such as minimising the collection opportunities and attack vectors available to an adversary prior to the occurrence of incidents of compromise.

### TYPICAL APPLICATIONS

- Used as a pre-cursor to risk assessment.
- Capture an individual's entire digital footprint prior to travel to an area of threat.



Here is the Profiler Visualise screen showing an individual's complete cyber footprint. Comprehensive security advice can be given while taking the entire profile into consideration.

Name	Activities	Capabilities	Attributes	Associations	Actions
Samsung Galaxy S6 Config A	(none)	SMS Bluetooth WiFi GPRS / GSM	Serial Number Make Model IMEI	Samsung Galaxy S6 Config A	[Edit] [Delete]
Laptop / Tablet Computer	(none)	Bluetooth WiFi	xfg	Driving Licence	[Edit] [Delete]
Driving Licence	(none)	Voice IP GPRS / 3G Ethernet	Forename Surname Number	Laptop / Tablet Computer	[Edit] [Delete]
SIM Cardon	(none)	(none)	Number Network	(none)	[Edit] [Delete]
Birth Certificate	Entry into country Vehicle Hire Hotel Booking	(none)	(none)	(none)	[Edit] [Delete]
Passport	Entry into country Vehicle Hire Hotel Booking	(none)	(none)	(none)	[Edit] [Delete]
Credit / Debit Card	Internet Banking Vehicle Hire Hotel Booking Personal Shopping	(none)	(none)	(none)	[Edit] [Delete]

PROFILER is administered via an intuitive interface which gives complete control of the applications functionality to the administrator. Easily create new devices and activities as new technologies emerge.

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